



Wide Swingers eSports

Corporate Sponsor Deck 2025



Dear Current and Future WideSwingers Partners,

On behalf of the WideSwingers Esports organization, thank you for your time and consideration in reviewing this corporate sponsorship deck.

Over the past year, WideSwingers' Executive Board has been striving to create a culture of leadership by planting seeds of success throughout our community online and in-person. Our Board members are tremendously dedicated to fostering an inclusive environment where players of all skill levels and backgrounds can develop leadership skills, compete at a high level, and contribute to a thriving community. We strive to elevate our players to their highest potential by offering structured training, resources, and a strong sense of camaraderie. From those looking to break into the competitive scene to players aiming for high-level tournaments, we create an environment where improvement is natural and support is always available.

Thank you again for your time and consideration. We'd love to discuss how we can align with your brand. Let's connect to explore sponsorship opportunities—reach out to us at wideswingersesports@yahoo.com

Sincerely,

WideSwingers Esports



History and Mission Statement

Established in 2025, WideSwingers believes esports should be accessible, structured, and rewarding for all players—regardless of experience level.

Our vision includes developing multiple competitive rosters, each supported by experienced coaches, strategists, and analysts who work together to refine individual and team performance. We take a long-term, structured approach to improvement, ensuring that every roster has the guidance and resources necessary to push themselves to the next level. To make that happen, we are committed to consistent training, attending LAN tournaments, and fostering a disciplined yet supportive team culture.

But our mission goes beyond just competitive play. We recognize that getting into gaming and esports can feel overwhelming, and we aim to break down barriers and streamline the process for players of all backgrounds. Whether you're someone looking to casually enjoy the game or an aspiring competitor seeking structured improvement, WideSwingers provides clear, easy-to-follow paths that help you reach your goals at your own pace. We simplify the journey into esports by helping players find the right team, skill level, and competitive environment—whether it's casual play or high-stakes tournaments. We ensure that everyone can play where they want, with the right teammates, and on their own terms.



Why sponsor us?

Partnering with WideSwingers means more than just putting your brand in front of an audience—it means investing in a growing, engaged esports community with a passion for competitive gaming. We offer sponsors the opportunity to connect with a diverse and dedicated player base through meaningful engagement and high-visibility placements.

Key Benefits of Sponsorship:

- **Brand Exposure:** Your logo and messaging will be featured in high-traffic areas, including event broadcasts, team jerseys, social media content, and our website.
- **Community Engagement:** Our interactive events, including tournaments, training sessions, and charity fundraisers, provide opportunities for direct engagement with players and fans.
- **Authentic Brand Alignment:** The esports audience values authenticity, and we ensure that sponsorships feel natural, fostering long-term brand trust.
- **Tournament & Event Sponsorships:** From grassroots competitions to high-stakes cash-prize tournaments, sponsors gain prime exposure to aspiring and seasoned competitors.
- **Social Responsibility & Inclusivity:** We support diversity in gaming, ensuring a welcoming environment for all players, regardless of skill level or background.



Audience Insight

The WideSwingers community is made up of a passionate and engaged audience spanning both casual and competitive gamers. Our members aren't just players; they're dedicated fans of esports culture, actively consuming gaming-related content, participating in community events, and seeking new opportunities to improve their skills.

Demographics & Engagement:

- **Diverse Player Base:** We attract players from various backgrounds, skill levels, and gaming interests—ranging from casual enthusiasts to high-tier competitors.
- **Active Online Presence:** Our members engage with content daily across platforms like Twitch, Discord, Twitter, and YouTube, making them highly receptive to digital marketing.
- **High Retention & Loyalty:** Community members stay engaged long-term, participating in training programs, competitions, and social events.
- **Tech-Savvy & Brand-Conscious:** Our audience values high-quality gaming peripherals, hardware, apparel, and digital services, making them an ideal target for tech and lifestyle brands.



Sponsorship Tiers & Benefits

WIDESWINGERS



SPONSORSHIP TIERS

	Community Supporter (\$250 - \$499) or In-Kind Donations	Silver Sponsor (\$500 - \$999) or Equivalent In-Kind Donations	Gold Sponsor (\$1,000 - \$2,499) or Equivalent In-Kind Donations	Diamond Sponsor (\$2,500 - \$4,999) or Equivalent In-Kind Donations	Title Sponsor (\$5,000+) or Equivalent In-Kind Donations
Logo Placement (small)	×	×	×	×	×
Social Media Shoutout	×	×	×	×	×
Discord Sponsor Role	×	×	×	×	×
In-Kind Donations Accepted	×	×	×	×	×
Medium Logo Placement		×	×	×	×
Product Integration-Sponsored giveaways		×	×	×	×
Ad Space on Social Media		×	×	×	×
Jersey Sponsorship - Small logo			×	×	×
Ad Space on Streams			×	×	×
Featured Blog Post			×	×	×
Jersey Sponsorship - Medium-sized logo				×	×
Exclusive Tournament Naming Rights				×	×
Sponsored Video Interview				×	×
Overlay Ad Space in Tournament Streams				×	×
Jersey Sponsorship - Large logo					×
Twitch & YouTube Branding					×
Event Collaboration					×
Custom Sponsor Activations					×



Join Us in Growing the Future of Esports

At WideSwingers, we are more than just a competitive esports organization—we are a community dedicated to fostering talent, inclusivity, and structured growth in gaming. Our commitment to providing players with opportunities, coaching, and competitive experiences is made possible through the support of incredible partners like you.

By sponsoring WideSwingers, you're not just supporting an esports team—you're investing in the future of gaming, building authentic connections with a passionate audience, and making competitive gaming more accessible for all. **Let's make an impact together.**

Get in Touch:

For sponsorship inquiries and partnership opportunities, contact us at:

 **Email:** wideswingersesports@yahoo.com

 **Website:** <https://wideswingersesports.com/>

 **Twitter:** [@WideSwingersCS](https://twitter.com/WideSwingersCS)

 **Twitch:** <https://www.twitch.tv/wideswingerscs>

 **Discord:** <https://discord.gg/BWYABMynpF>

We look forward to working with you! 

